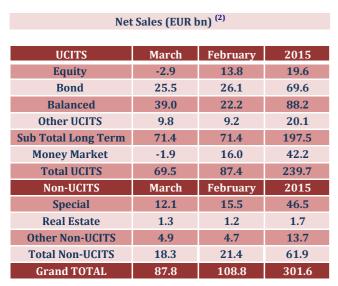
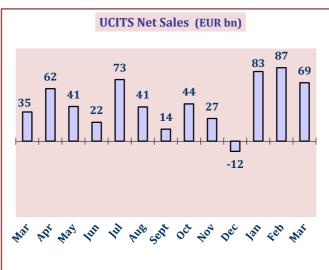
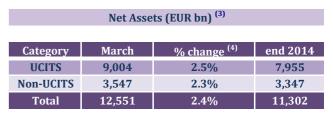
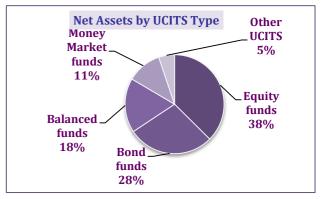
## EFAMA INVESTMENT FUND INDUSTRY FACT SHEET (1)

## MARCH 2015 DATA

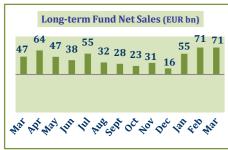


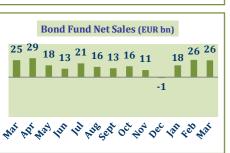


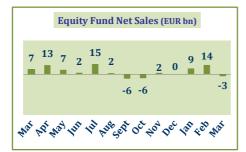


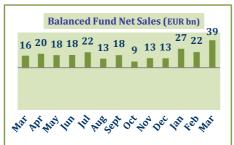


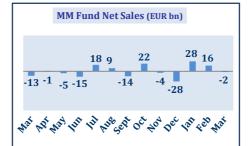
## Net Sales of Long-Term UCITS (UCITS excluding Money Market Funds)



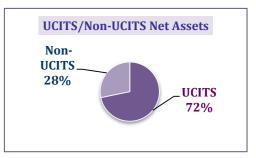












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Regions	Dec 14
USA <sup>(6)</sup>	14,472
Europe (7)	11,341
Asia and Pacific	3,266
America excl. USA	2,435
World	31.655

Worldwide Assets (EUR bn)

- (1) Based on data collected from participating national associations (more than 99% of European investment fund assets); (2) UCITS in the sense of publicly offered open-ended funds; non-UCITS include other nationally regulated funds;
- (3) for countries reporting assets on a monthly basis; (4) change on previous month; (5) Net outflows in September 2014 due to a once-off transfer of assets from special funds to segregated accounts by large institutional clients;
- $(6) \ mutual \ funds; (7) \ for \ countries \ \ reporting \ assets \ each \ quarter, including \ non-UCITS.$